

40 DAYS OF SUMMER

BUILDING A
SUCCESSFUL
SUMMER LUNCH
AND
ACTIVITIES
PROGRAM



HOW WE GOT STARTED

- Origin of the idea
- Began as volunteer-run program

FUNDRAISING

- Donations from community organizations
- Grants
- Support from local businesses
- Fundraising events
- Individual donations

USDA SUMMER FOOD SERVICE PROGRAM

- Determine eligibility
 - <https://www.fns.usda.gov/areaeligibility>
- Contact local SNAP office
 - https://gateway.maine.gov/dhhs-apps/office_finder/

ADMINISTRATION

- Staffing
- Outreach & marketing
- Registration vs. drop-in
- Emergency contacts
- Photo releases
- Daily attendance sheets
- Establish community rules

FOOD!

- Food allergies
- SFSP requirements
- Supplementing SFSP offerings
 - Snacks!
 - Partner with a farmer's market
 - End of summer cookout

DEVELOPING ACTIVITIES

- Themes
- Invite community members to lead programs
- Paid programming
- Have rainy day / alternate activities planned
- Don't underestimate simple programming!

SUCCESSFUL (& CHEAP!) ACTIVITIES

- Playground games
- Slime
- Obstacle course
- Water balloons
- Legos*
- Giant bubbles
- Local beekeepers
- Fairy houses
- Egg experiments
- Kite-making
- Scavenger hunts
- Science experiments
- Bottle rockets
- First responders
- Painting, drawing, other art
- Yoga
- Humane Society
- Tie-dye*
- Cornerstones of Science Trunks

OUR FAVORITE PAID PROGRAMS

- Chewonki Foundation
- Northern Stars Planetarium
- Sparks' Ark
- Midcoast Music Academy
- Marine Mammals of Maine
- Mr. Drew & His Animals, Too
- Local authors: Katie Coppens & Liza Walsh

CONTACT US

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